

VIRUS OLYMPUKES

Designed by: Jonathan Barnbrook and Marcus McCallion.
A series of 'real' pictograms for the Olympics, released on the occasion of the Athens Olympics 2004.

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A THE OLYMPICS IS PRIMARILY ABOUT MAKING MONEY



B HOST NATION BRIBES



C CRAP OLYMPIC MASCOT



D STADIUM NOT QUITE FINISHED ON TIME



E BRITAIN IS RUBBISH AT SPORT



F CRAP IDENTITY BY COMMERCIAL DESIGN GROUP



G CARPET BOMBING ADVERTISING



H BRIBABLE JUDGE



I MEDAL WON THROUGH THE USE OF PHARMACEUTICALS



J CHINESE BLATANT STEROID CONSUMPTION



K RICHER COUNTRIES HAVE AN INCREASED CHANCE OF WINNING



L PUBERTY DELAYED GYMNAST



M ABUSE OF HUMAN RIGHTS IGNORED BY HOST COUNTRY



N BORING MILLIONAIRE TENNIS PLAYER



O OPPORTUNISTIC MANAGERS AND PUBLICISTS



P ALL OPENING CEREMONIES LOOK THE SAME



Q UNETHICAL POLITICAL IDEOLOGIES IGNORED



R WATCHING OLYMPICS PURELY FOR SEXUAL PURPOSES



S ZERO COVERAGE OF DISABLED OLYMPICS



T AMERICAN BIASED TV COVERAGE



U ZERO VIEWER SPORT



V BIASED JUDGE



W OBSCURE SPORT THAT IS IGNORED UNTIL YOUR COUNTRY WINS A MEDAL



X LOADS OF SHAGGING IN THE OLYMPIC VILLAGE (PROBABLY)



Y OLYMPIC BID IS MONEY NOT SPENT ON EDUCATION, HOSPITALS, HOUSING



Z POLITICAL BOYCOTT



a TERRORIST ASSEMBLY POINT



b OBSESSED FAN ASSEMBLY POINT



c STEROID INJECTING ASSEMBLY POINT



d AMERICAN TOURIST ASSEMBLY POINT



e OBSCURE CRAP SPORTS



f SPORT PERSONALITIES UNDUPLY INFLUENCING CHILDREN



g SPORT PERSONALITIES USED TO ENDORSE UNHEALTHY PRODUCTS



h EXTORTIONATELY PRICED MERCHANDISE



i FEMALE ATHLETE THAT USED TO BE A MAN



j STADIUM BUILT WITH THE USE OF SLAVE LABOUR



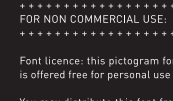
k OLYMPIC COMMITTEE MEMBER



l 'GIFT' FOR OLYMPIC COMMITTEE MEMBER



m UNHEALTHY ARMCHAIR SPORTS PERSON



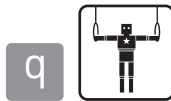
n SPORT ON EVERY BLOODY CHANNEL



o OVER ZEALOUS TRAINER



p FOCUS IS ON MONEY RATHER THAN SPORT



q EAST EUROPEAN PERFECT GYMNAST



r POLITICS THROUGH SPORT



s TAKE THE MONEY AND RUN



t DENIAL OF TAKING DRUGS AT PRESS CONFERENCE



u OPENING CEREMONY LASTS FOREVER



v UNFAIR TECHNOLOGICAL ADVANTAGE



w DROWNING IN ADVERTISING



x REVEALING SPORTS WEAR



y PROFESSIONAL MILLIONAIRE SPORTS PERSON TRYING TO WIN GOLD



z REFERS TO 'READ ME' FILE SENT OUT WITH FONT EXPLAINING THE LICENCE

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